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AAA ENDORSES VARVEE AS NEW STATISTICS SERVICE

With a new school year fast approaching, the Arkansas Activities Association has endorsed VarVee, Inc. as its official statistics gathering partner beginning with the 2010-11 academic year.

VarVee's service will be accessible for free to AAA member schools and greatly simplify the process of recording, tabulating, publishing, and accessing comprehensive sports statistics and, in turn, making it available to coaches, players, news media and fans.

VarVee has partnered with ARpreps.com, a state-wide high school sports site to publish and distribute statistics, rosters, schedules, player rankings and more on its website. ARpreps.com is produced by the Arkansas Democrat-Gazette, and together with VarVee, will provide the exhaustive online guide to high school sports in Arkansas. In addition to statistics from VarVee, ARpreps will offer articles, photos, blogs, video and more from the Arkansas Democrat-Gazette and Northwest Arkansas Newspapers. The VarVee platform will also make it easy for schools to send game results to all media companies across Arkansas.

Beginning with the fall sports, VarVee will assist participating AAA schools to record statistical information in baseball, basketball, football, golf, soccer, softball, swimming, tennis, track and field, volleyball and wrestling. The AAA will continue to provide weekly, in-season updates of state statistical leaders in several sports as it has in the past through its own website at www.ahsaa.org.

VarVee will provide every member school with instructions on using the website and system and also provide individualized support and technical assistance throughout the school year.

"This opportunity is a privilege for our organization," commented Stephen Cunningham, Chief Executive Officer, VarVee, Inc. "We are committed to working with the AAA to provide the best information that has ever been made available about athletes, teams, stats, and results. Our mission is to celebrate high school athletics. Our partnership with the AAA and promotion from ARpreps.com allow us to do just that."

About VarVee, Inc.

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VarVee, Inc., located in Denver, CO, is the market leader in empowering coaches to easily record game statistics and automatically distribute scores to media outlets and supporters across 20 high school sports. VarVee was founded in August 2007 with the concept of embracing the coaches' challenge of collecting and reporting game time statistics. From inception, VarVee tested its software approach successfully across multiple sports and officially launched in Colorado in March 2009. During the 2009-10 school year, VarVee served as the [system of record](#) for the Colorado High School Activities Association (CHSAA) and is expanding into additional states for the Fall 2010 season.